Skill Matrix
Business Technologies (Pvt) Ltd
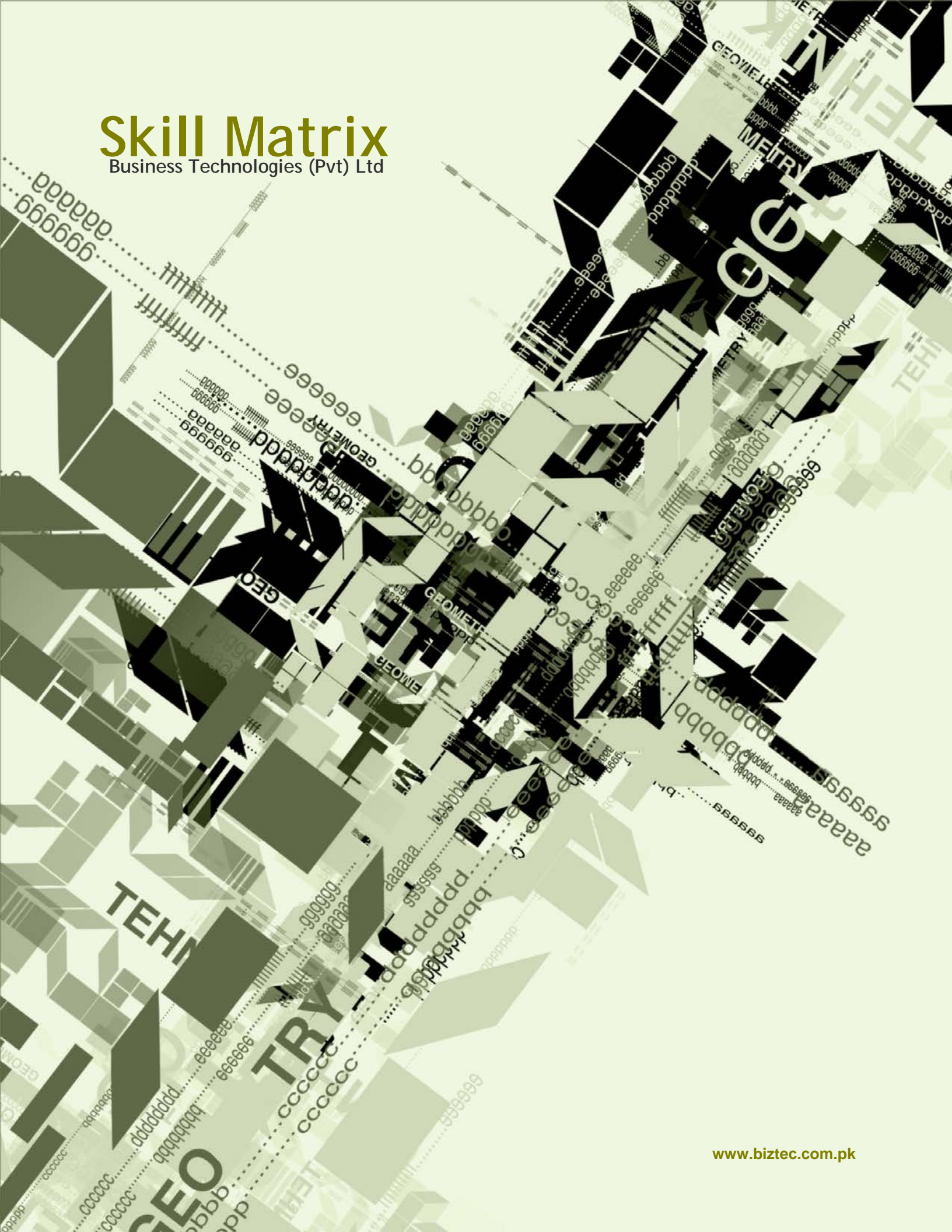
Web Development	Enterprise Resource Planning	Creative & Multimedia
Custom Web Development Microsoft Platform ✓ Microsoft Silverlight Development ✓ MVC Component Development ✓ WCF Component Development ✓ WPF Component Development ✓ WWF Component Development	**Customized ERP Implementation** ✓ Vantage Pro implementations (A custom ERP solution developed by Business Technologies team for small and midsized companies. The software is highly scalable and it can be customized as per organizational needs)	**Website Designing** ✓ Logo Designing ✓ Web 2.0 Style Designs ✓ Email Template Designing ✓ Flash Designing ✓ Business Website Designing ✓ Ecommerce Website Designing ✓ Open Source Web Designing ✓ Landing Page Designing
Open Source ASP.NET Customization ✓ Umbraco CMS Development ✓ DotNetNuke CMS Development ✓ Orchid CMS Development ✓ DAS Blog Customization ✓ YAT Customization	**Packaged ERP Implementation** ✓ **SAP** Business Technologies is SAP B1 partner company. We can assist mid to large scale companies for SAP software implementations in various industries	**Mobile Application User Interface Designing** ✓ Mobile Applications UI Design ✓ Tablet UI Designs **Branding** ✓ Brand Strategy ✓ Brand Guidelines ✓ Branding and Identity Design
Custom Web Development Open source Platforms ✓ Custom PHP development	**Mobile Application Development** ✓ iPhone Application Development ✓ iPad Application Development	**Publishing** ✓ Magazine and Contract Publishing ✓ Journals and Reports Digital Publishing
Open Source PHP Customization ✓ Joomla Web Development ✓ WordPress Web Development ✓ Drupal CMS Development ✓ X-Cart Web Development ✓ OsCommerce Development	✓ Android App Development ✓ Blackberry App Development ✓ Windows Mobile App Development	**Other Services** ✓ Packaging Design ✓ Event Branding ✓ Advertising ✓ Annual Report Designing ✓ Corporate Literature ✓ Promotional Literature
HTML 5 Implementations Client Side Technologies ✓ Javascript ✓ AJAX ✓ JQuery ✓ Cascading Style Sheets		**SEM** ✓ SEO ✓ Link Building ✓ PPC ✓ Social Media